

Emeline Alysa Jones

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EDUCATION

- Auburn University** | Auburn, Alabama May 2023
Bachelor of Arts in Public Relations
- 3.74 Institutional GPA
 - Marketing Minor
 - Honors College *Fall 2019-Fall 2020*
 - Dean's List *Spring 2020, Spring 2021, and Fall 2021*
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WORK EXPERIENCE

Auburn University Office of Student Involvement | Auburn, Alabama March 2021 – Present
Communications and Marketing Intern

- Compiling and distributing involvement opportunity promotional materials weekly
- Writing short stories and blog posts highlighting campus events and student achievement
- Creating monthly involvement newsletters for students and student leaders

Girl Scouts of Southern Alabama | Montgomery, Alabama May 2021 – August 2021
Communications and Media Intern

- Fostered and maintained relationships with local media contacts
- Wrote weekly blog posts featuring outstanding Girl Scout alumnae
- Edited press releases announcing fundraising events and service opportunities

Karyzma Agency | Ontario, Canada October 2020 – January 2021
Virtual Public Relations Intern

- Planned company events and holiday parties
 - Created Electronic Press Kits for various clients
 - Organized meetings and communication strategies with other interns
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LEADERSHIP

Auburn Student Government Association March 2021 – March 2022
Assistant Vice President of Media Operations

- Managed the official SGA Instagram account
- Lead a team of eight directors
- Created marketing strategies for the four branches of SGA Cabinet
- Absorbed the role of Executive Vice President of Communications and Marketing

Director of Media March 2020 – February 2021

- Planned and executed photo and video shoots for various SGA events and programs
- Edited pictures and videos with Adobe Photoshop and Lightroom and Adobe Premier Pro
- Created graphics and printed materials using Adobe Illustrator

Auburn University Panhellenic Council November 2020 – November 2021
Director of Social Media

- Managed the official Auburn Panhellenic Instagram and Facebook accounts
- Organized meetings with the Public Relations chairs of all 18 National Panhellenic sororities
- Promoted philanthropy events for the Panhellenic Council and each individual chapter