



Content Marketing Certified

Emeline Jones

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Dec 5 2022 - Jan 3 2025

Certification code: 1bc82f538642479cad7dc4de9384d793

HubSpot Academy

Yamini
CEO Yamini Rangan



Digital Marketing Certified

Emeline Jones

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Dec 6 2022 - Jan 5 2024

Certification code: c1934451e5db4bdf85bc5dbb47460889

HubSpot Academy

Yamini
CEO Yamini Rangan



Growth-Driven Design Certified

Emeline Jones

The bearer of this certificate is hereby deemed fully capable and skilled in using the Growth-Driven Design framework. They have been tested on best practices and are capable of applying them to build and optimize a peak-performing website."

Valid from: Nov 12 2022 - Dec 11 2024

Certification code: e33d9c2050ee4b6485285a16f284e3c8

HubSpot Academy

Yamini
CEO Yamini Rangan



Digital Advertising Certified

Emeline Jones

The bearer of this certificate is hereby deemed to be knowledgeable and skilled in digital advertising. They have been tested on the content and best practices and have an understanding of digital advertising."

Valid from: Oct 18 2022 - Nov 17 2023

Certification code: 815ed0de08ac4c2695b40c51f6615f09

HubSpot Academy

Yamini
CEO Yamini Rangan



Social Media Certified

Emeline Jones

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Jul 27 2021 - Aug 26 2023

Certification code: 6c822b903d334cd7beb1e5db002537c3

HubSpot Academy

Yamini
CEO Yamini Rangan